



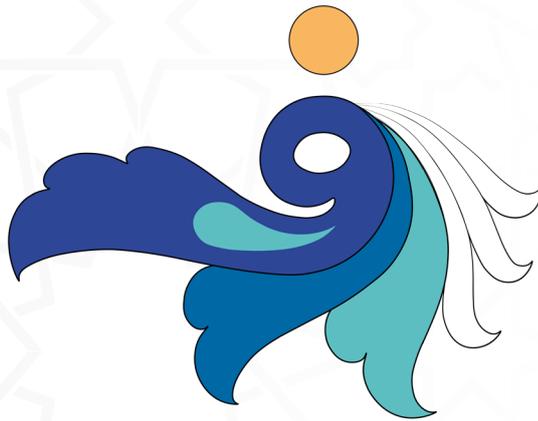
THE CAPACITY OF IRAN'S CULTURE IN INTERNATIONAL ARENA

Iran's International News and Information Media

June 2024 - Volume 1



In the Name of the Most High
The Capacity of Iran's Culture



Iran's International News and Information Media

June 2024 - Volume 1





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Introduction

In today's world media and news communication between countries is important from different aspects, some of which are mentioned below:

1 - Preparing the ground for creating a better and reciprocal understanding among governments and nations: Having an influence on public opinion and politicians, the media can provide the ground for a better and more complete understanding among nations and governments, and by providing news and correct narratives, they can, in many cases, rectify wrong information and false images.

2 - Continuity and stabilization of relations between governments: Media can play an irreplaceable role in the continuation and stabilization of political and non-political relations between governments. By following up on accords and treaties and highlighting the importance of relations between countries, the media can put this issue on the agenda of statesmen and help stabilize it.

3 - Forming public opinion and fostering relations between nations: The most important and effective role of media occurs when their narrative is reflected in the public opinion of the people of a country and shapes the perception of the people and statesmen of another country. Creating the right image in the minds of the people of a country, on the one hand, promotes strong and serious support for the relationship between the governments, and on the other hand, it leads to important cultural and economic benefits for the two countries.

Based on the mission vested upon them, the Islamic Culture and Relations Organization of Iran and the cultural centers of Iranian embassies abroad are obliged to pave the path for stimulating reciprocal understanding and interaction between "Iranian media - as a part of Iran's cultural and artistic capacity - and the media capacities outside Iran".

This report, which is a part of the series introducing the capacities of Iranian culture and art, introduces Iranian news agencies, newspapers, and media that, in addition to having the required license from the government of the Islamic Republic of Iran, have the capacity and ability to interact with international media. This volume of the report introduces news agencies such as IRNA, Iran Press, Mehr, ISNA, Fars, Tasnim, and Nournews, as well as newspapers like Al-Wefaq, Tehran Times, and Iran Daily, and also television networks of Press TV, Al-Alam News Network, Sahar TV, and HispanTV as part of Iran's media and news capacities.

Ways and Means of Interaction and Exchange

Foreign news agencies, networks, and institutions that intend to be in interaction with and exchange information with Iranian media and news agencies can refer to the “Cultural Center of the Embassy of the Islamic Republic of Iran” in their country to obtain the required information. The Directorate of Media and Cyberspace Cooperation of the Islamic Culture and Relations Organization - in collaboration with the Department of Foreign Media of the Ministry of Culture and Islamic Guidance and the Center for Public Diplomacy of the Ministry of Foreign Affairs of Iran will make every effort to facilitate communication and interaction with the news agencies, newspapers, and TV Networks introduced hereunder.

The most important available ways and means for effective media interaction and exchange include:

- Direct and unmediated exchange of news and information.
- Creating virtual desks in news agencies and news institutions of the two sides.
- Creating an independent section in the media of the two sides to ensure continuous exchange of cultural and social reports.
- Exchange of media delegations and conclusion of MOUs.
- Holding joint workshops in the field of media interaction.
- Exchange of services (such as reporters, technical capabilities, etc.) for reciprocal collaboration.

The choice of each of these methods will be in accordance with the capacities and interests of the two parties.

IRNA News Agency



Islamic Republic News Agency (IRNA) was established, under the name of “Pars News Directorate”, in Iran’s Ministry of Foreign Affairs in the year 1934 AD. The status of this directorate of news was elevated to that of a news agency in 1975 AD and, thereafter, the name of “Pars News Agency” was changed to “Islamic Republic News Agency” in 1982, marking a new chapter in the activities of this media.

This news agency is presently active in eleven languages: Persian, Chinese, English, Arabic, Azari, Turkish, Spanish, Urdu, French, German, and Russian.

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German

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Persian

- irna.ir
- IRNA_1313
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- IRNA_1313

Chinese

- zh.irna.ir

Arabic

- ar.irna.ir
- irna_arabic
- Irna_ar
- Irna_ar

English

- en.irna.ir
- en.irna.ir
- IrnaEnglish
- Irna_en
- irna_en

Azari

- az.irna.ir
- az.irna.ir
- az.irna.ir
- az.IRNA.ir
- az_IRNA_ir
- az_irna_ir
- az_irna_ir
- group/70000002391192

Urdu

- ur.irna.ir
- IRNA_Urdu
- ur.IRNA.ir

Russian

- ru.irna.ir
- Irnarussian
- Irna_ru
- irna_ru
- irna_ru
- group/70000000014957

Turkish

- tr.irna.ir
- irna_turkish
- Irna_Turkish
- Irna_tr
- irna_turkish

Spanish

- es.irna.ir
- irna_es
- irna_es
- Irna_tr
- irna_es

French

- fr.irna.ir
- Irnafrench
- Irna_fr

Iran Press News Agency



Iran Press International Video News Agency started working on a trial basis on September 23, 2017 AD, and was officially launched on April 16, 2019 AD. This news agency broadcasts live images of Iran and other parts of the world to its audience through a 24-hour satellite feed.

In addition to numerous production support groups, this international news agency has a news editorial board to ensure that it provides standard live images. The news items, which are mainly received live, are immediately translated into English and Arabic by the news editors and broadcast with the latest images.

Presently, 35 online reporters cooperate with Iran Press from different parts of the country and send the latest news of Iran in various news fields along with pictures and videos to this news agency, which can be seen on the special pages of Iran Press. In addition, Iran Press has been able to receive the latest news and news images from a number of countries through its online reporters.

A special page has also been allocated, on the website of Iran Press, for the sale and distribution of exclusive content of this news agency. On this page, which is linked to the main website and can be accessed by clicking on "IP Direct", the images produced by the news agency are presented in clean form (without any logos, subtitles, or texts) and in HD quality to the news agency's clients, including news networks, news agencies, and international news stations.

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Persian

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-  iranpressfarsi
-  farsi_iranpress_com

French

-  french.iranpress.com
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-  Iranpressnews1

Spanish

-  spanishiranpress
-  SpanishIranpress

English

-  iranpress.com
-  iranpressnewsagency
-  iranpress_news
-  irannewsvideo
-  iranpress_com

Iran P

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Mehr News Agency



Mehr News Agency started its activity in English and Arabic languages on March 9, 2003 AD, on a trial basis, and a year later, i.e. in 2004 AD was officially launched in these two languages and later on ventured into Turkish, Urdu, and Kurdish languages.

The office of foreign news of Mehr News Agency includes newsgroups of East Asia and Oceania, West Asia, Eurasia, Middle East and North Africa, Central and South Africa, Europe, North America, and Latin America.

Five years after its establishment, i.e. in 2009, Mehr News Agency was accepted as the 40th official member of the Organization of Asia-Pacific News Agencies (OANA) in the 13th general assembly of this organization. This news agency has actively participated in important international conferences such as the Media Olympics (China, 2009), the OANA Summit (South Korea, 2010), the 50th OANA anniversary celebration (Bangkok, 2012), and the Second World Media Summit (Moscow, 2012) and was the special guest of the 3rd News Agencies World Congress (Argentina, 2010).

This news agency proposed the design of the flag for the 50th year of the foundation of the Organization of Asia-Pacific News Agencies (OANA) and was selected as the most active news agency of this organization in 2010.

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Persian

-  mehrnews.com
-  [mehr_agency](https://www.instagram.com/mehr_agency)
-  [mehrnews_ir](https://twitter.com/mehrnews_ir)
-  [mehrnews](https://www.telegram.com/mehrnews)

English

-  en.mehrnews.com
-  [en.mehrnews](https://www.instagram.com/en.mehrnews)
-  [mehrnewscom](https://twitter.com/mehrnewscom)
-  [mehrnews.english](https://www.facebook.com/mehrnews.english)

Turkish

-  tr.mehrnews.com
-  [tr.mehrnews](https://www.instagram.com/tr.mehrnews)
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-  [mehrnews.turkish](https://www.facebook.com/mehrnews.turkish)

Kurdish

-  ku.mehrnews.com
-  [ku.Mehrnews](https://www.instagram.com/ku.Mehrnews)
-  [mehrnewsku1](https://twitter.com/mehrnewsku1)
-  [mehrnews.kurdish](https://www.facebook.com/mehrnews.kurdish)

Urdu

-  ur.mehrnews.com
-  [mehrnewsur](https://www.instagram.com/mehrnewsur)
-  [MehrnewsUr](https://twitter.com/MehrnewsUr)

ISNA News Agency

ایسنا

Iranian Students' News Agency (ISNA) began its activities - as the first non-governmental news agency of Iran - on a trial basis on Student Day on November 4, 1999 AD, and was officially launched on University Student Day on December 7, 1999 AD.

Relying on the capabilities, perseverance, and creativity of young university students, this news agency was fully welcomed in the national arena and received a lot of attention in the international arena right from the beginning of its activities. As a reliable source of news, ISNA has usually had a very high influence on Iran's written and online media.

A few years after starting its activity, the ISNA News Agency began to broadcast news excerpts in English, then in Arabic and French. Having such branches as "Iran in the World", "foreign policy", "America and Europe", "West Africa and Asia", "Asia-Pacific", "Axis of Resistance", and "nuclear energy", international department of this news agency engages in analyzing news from around the world.

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فارسی



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Isna.news



isna_farsi

انگلیسی



www.en.isna.ir



Fars News Agency

Fars Media Corporation began its activities on February 11, 2002, and by broadcasting more than 1000 news items and reports every day, it has become one of the most visited news agencies in Iran.

Fars News Agency has its representative offices in 31 provinces of Iran, and hundreds of provincial reporters of this news agency produce news items specific to each province on a daily basis and broadcast them on various outlets of the agency.

The activities of Fars News Agency on social networks are especially noticeable because more than 7 million audiences view more than 500 million posts of this news agency on different messengers. This news agency is active on Instagram with 2,200,000 followers and 130 million visits per month. It has 1,500,000 followers on Telegram and 90 million visits per month. The number of followers of this news agency on X Network is 250,000.

Fars News Agency is presently active in Persian, English, Arabic, and Pashto languages.

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Arabic

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Persian

-  farsnews.ir
-  [Fars_news](#)
-  [FarsNews_Agency](#)

English

-  farsnews.ir/FarsNews_eng
-  [EnglishFars](#)

Pashto

-  farsnews.ir/AF_Farsnews
-  [Farsnews_af](#)
-  [Farsnews_af](#)



Tasnim News Agency

Tasnim News Agency, which was established in November 2012 AD, is trying to realize its goal of raising the level of awareness of the audience both inside and outside Iran on various issues. Based on its approach and programs, this news agency is active in all fields of news, including politics, culture, socio-economic issues, sports, international affairs, graphics, audio, and movies. Tasnim News Agency has made it its agenda to explain the essence, components, and achievements of the Islamic Revolution of Iran, especially its “religious democracy” political system, which has been able to make progress in many scientific and technological areas since its advent more than four decades ago.

Tasnim uses modern information technologies in the world as well as various formats, especially audio-visual, in line with its goals and activities, and is active in six languages: Persian, English, Arabic, Turkish, Hebrew, and Russian.

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-  [Tasnimarabic](https://twitter.com/Tasnimarabic)
-  [profile.php?id=100085687982430
&mibextid=ZbWKwL](https://www.facebook.com/profile.php?id=100085687982430&mibextid=ZbWKwL)

Persian

-  tasnimnews.com
-  [tasnimnews_fa](https://www.instagram.com/tasnimnews_fa)
-  [Tasnimnews_Fa](https://twitter.com/Tasnimnews_Fa)
-  [Tasnimnews](https://www.telegram.com/Tasnimnews)

English

-  tasnimnews.com/en
-  [Tasnimnews_EN](https://twitter.com/Tasnimnews_EN)

Turkish

-  tasnimnews.com/tr

Russian

-  tasnimnews.com/ru

Hebrew

-  tasnimnews.com/he
-  [tasnimnews_hebrew](https://www.instagram.com/tasnimnews_hebrew)
-  [Tasnimnews_he](https://twitter.com/Tasnimnews_he)



Nour News Agency

Nournews Media Group started its activities as a news-analytical media in May 2019 AD. The main mission of Nournews is to present a vivid, authentic, and reliable picture of Iran and to communicate it professionally to the international community.

The field of interest of Nournews includes various issues such as social developments and lifestyle in today's world, environmental issues, ways to develop human communication, civilizational issues, and constructive dialogues to achieve interactive strategies.

Nournews has been able to attract the attention of the world's first-class media and be a reference for international media, institutions, and centers with regard to critical news situations in Iran. This news agency is presently in relations with several news agencies in the Arab world, China, Russia, Iran's neighboring countries, and the Western world and believes that membership in international media accords and organizations and sisterhood with the world's major media can double the effectiveness of every media.

Nournews media group presently broadcasts news and reports in six languages: Farsi, English, Arabic, Turkish, Hebrew, and Russian, and is followed by about 2 million people. Understanding the changing media taste of the audience, this news agency presents its content in attractive and professional audio-visual formats in different languages.

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-  [nournewsar](https://twitter.com/nournewsar)
-  [nournews_ar](https://t.me/nournews_ar)

Persian

-  nournews.ir/fa
-  [nournews.ir](https://www.instagram.com/nournews.ir)
-  [nournews.ir](https://twitter.com/nournews.ir)
-  [Nournews_ir](https://t.me/Nournews_ir)

English

-  nournews.ir/en
-  [nournewsen](https://www.instagram.com/nournewsen)
-  [nournewsen](https://twitter.com/nournewsen)

Russian

-  nournews.ir/Ru
-  [nournewsru](https://www.instagram.com/nournewsru)
-  [Nournews_ru](https://twitter.com/Nournews_ru)
-  [nour_news](https://vk.com/nour_news)
-  [NourNews5](https://t.me/NourNews5)

Chinese

-  nournews.ir/zh
-  [NourNews_Ch](https://twitter.com/NourNews_Ch)

Hebrew

-  nournews.ir/He
-  [nournewshe1](https://www.instagram.com/nournewshe1)
-  [Nournewshe1](https://twitter.com/Nournewshe1)



Al-WefaqDaily

Al-Wefaq Daily is the official Arabic-language newspaper of Tehran, which is published by the Iran Cultural & Press Institute. The audience of this newspaper, which started in August 1997 AD at the same time as the birth of the Holy Prophet (PBUH), is the people of the Arab world and Islamic countries. This newspaper is of interest to Arab-speaking diplomats in Iran, and outside of Iran, elites, officials, decision-making institutions, and leading media of Arab and even non-Arab countries read this newspaper and its online website.

This newspaper is trying to introduce Iran and its achievements to the audience in Islamic and Arab countries, and play an essential role in the development of relations between the Islamic Republic of Iran and Arab and Islamic countries. Al-Wefaq is one of the most well-known Iranian media in Arab and Islamic countries.

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Iran Daily



Iran Daily is an English-language newspaper and the official newspaper of the government of the Islamic Republic of Iran, which is published by the Iran Cultural & Press Institute in Tehran. This newspaper was launched in June 1997 and is the first full-color English-language newspaper in Iran. Iran Daily is important in terms of the authenticity of the official content it provides to its foreign audiences, especially governments that want to know the official stances of the Islamic Republic of Iran. This daily is in interaction with a wide circle of foreign journalists, especially in Iran's neighboring countries, through whom it communicates the real account of international issues to the elites and media of these countries.

This newspaper is published in two forms, written and online. Its hard copy version is distributed outside of Iran by being sent to embassies, diplomatic offices, booths, etc. and its online version can be accessed through its website.

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English



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IranDailyWeb

This English daily published its first edition on May 5, 1979, and has been active in this field for more than 4 decades. This newspaper, which was launched with the aim of addressing international audiences is an authentic portal for foreign governments and experts to know and monitor the latest developments in Iran.

By publishing first-hand reports, the Tehran Times Daily has been able to gain additional credibility at the international level and has represented the Islamic Republic of Iran in many international events.

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English



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TehranTimes79



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PressTV



Press TV, which is Iran's first transnational and English-language television news network, joined the world's international news networks on July 2, 2007 AD. The most important reason for launching this network was the need for a media that could present different views on the issues and developments of Iran, West Asia, and the world and to broadcast news and reports from a new perspective.

Press TV strives to be the "voice of the voiceless" in the world by complying with professional standards, presenting the slogan "news from a new perspective" within the framework of Iranian media, and communicating with the English-speaking people of the world, including Europeans, Americans, Africans, etc.

Breaking the monopoly in broadcasting news, building a bridge between different cultures, and emphasizing the display of political, economic, social, and cultural differences and commonalities are other objectives of Press TV.

One of the most important missions of Press TV is the regular broadcasting of news and reports in the form of nearly 50 short and detailed news programs in a day as well as complementary news programs. This network also broadcasts regular analytical and dialogue-oriented programs, interesting documentaries, and content-rich interstitial television shows.

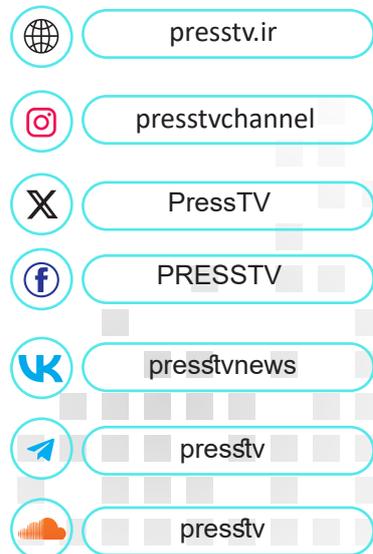
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English





Al-Alam News Network

Al-Alam International News Network began its activities in the Arabic language in February 2003, with the slogan “Al-Alam bayna Yadaik” (lit. The world within your reach). Providing quick and clear information about world political events and developments as well as adopting an active media policy against one-sided news flows in the world was one of the most important goals of launching this international news network. The activities of Al-Alam News Network take place in three ways of broadcasting news, discussions, and website activities.

Having 20 offices in different parts of the world and benefiting from the services of nearly 60 reporters, Al-Alam News Network covers the most important news and events in 50 detailed and short news sections side by side analysis by experts. Among the discussion programs produced by this network, mention can be made of Ma’a al-Hadath, Sabah Jadid, Al-Busleh, Zif al-Hawar, Signal, Mu-raselun, Point of Contact, and I am Tehran.

Al-Alam News Network has, through its websites and a serious presence on social networks, established a suitable and favorable relationship with its audience.

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Arabic



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SaharTV



Sahar Global Network is the first overseas TV channel of the Islamic Republic of Iran, which started its activity on November 16, 1997 AD. Presently, this network consists of five 24-hour television channels: Urdu Sahar, Kurdish Sahar, Azari Sahar, Balkan Sahar, and Afghanistan Sahar.

Sahar Network is an Iranian public network for non-Iranian audiences and in addition to broadcasting news and analytical and dialogue-oriented political programs, in various formats such as documentary, hybrid programs, drama, animation, etc., it produces and broadcasts various programs on political, economic, social, and cultural issues for different age groups. Moreover, the radio channels of Sahar Network also broadcast news and reports in the same languages as its TV channels, which are accessible to the audience through various radio frequencies and internet channels.

Although Sahar Network broadcasts its programs in five languages, it does not mean broadcasting single programs in all five languages. Rather, diversity in structure and content, in accordance with the needs and tastes of the audience of each channel - is one of the most important approaches of this network.

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Azari

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-  saharazeritv
-  sahartvazeri1
-  saharazeritvchannel
-  SaharAzeri
-  group/70000000494809

Kurdish

-  kurdish.sahartv.ir
-  kurmanci.sahartv.ir
-  SaharKurdishTV
-  SaharKurdishTv
-  Saharkurdishdrama
-  SaharKurdishChannel
-  SaharKurdishTV
-  SaharKurdishTV
-  kurdidramasahar

Afghanistan

-  af.sahartv.ir
-  afsahartv
-  afsahartv
-  afsahartv
-  AF_SaharTV

Balkan

-  balkan.sahartv.ir
-  PROZOR.SAHAR
-  SAHARTV_BALKAN
-  SAHARTVBALKAN

Urdu

-  urdu.sahartv.ir
-  saharurduofficial
-  saharurduofficial
-  saharurduofficial
-  saharurduofficial

-  SaharNewsUrdu
-  new_urduTV
-  TopUrduTV
-  saharurduofficial
-  AF_SaharTV

HispanTV



The first Spanish-language TV channel of the Islamic Republic of Iran called HispanTV began its round-the-clock activities with the slogan “Nexo Latino” (Bridge to Latin America) on February 1, 2012 AD. By broadcasting news, documentaries, films, weekly programs, critical evaluation of current world issues, and dialogues on various topics, this TV channel tries to establish cultural communication with Spanish-speaking people in different regions and also introduce Iranian culture and art.

The approach adopted by HispanTV is to introduce the cultural, artistic, and political commonalities between the people of Iran and the Spanish-speaking people, especially in the Latin American region, and tries to present a correct and real account of the capacities and commonalities of the two sides.

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Spanish

